

2019 강원대학교 KF공공외교아카데미 국제워크숍
2019 KNU KF Public Diplomacy Academy International Workshop

강대국 경쟁과 공공외교의 미래

The Future of Public Diplomacy in the Midst of Power Competition

일시: 2019. 11. 28. (목), 14:00–18:00

장소: 강원대학교 법학도서관 401호 국제회의실

Date: November 28, 2019 (Thurs), 14:00–18:00

Venue: International Conference Hall, #410, Law Library, KNU.

*본 회의는 영-한 동시통역이 제공됩니다.

*This workshop provides English-Korean simultaneous interpretation.

The Future of Public Diplomacy in the midst of Power Competition

Kangwon National University

KF Public Diplomacy Academy

Korea Foundation

KNU Institute of Social Sciences

The Korean Association of Area Studies

Kangwon National University serves as a KF Public Diplomacy Academy in Kangwon Province. It is supported by the Korea Foundation in its attempt to raise awareness among students of the significance of public diplomacy and train public diplomacy specialists. By strengthening public diplomacy capacity through education and research tailored to specific target audiences, Kangwon National University intends to build the regional diplomatic platform for international understanding and cooperation in East Asia.

With such a pioneering effort, Kangwon National University is proud to announce its first Public Diplomacy Workshop, “The Future of Public Diplomacy in the midst of Power Competition,” on November 28, 2019 at Kangwon National University, Chuncheon, Republic of Korea.

The choice of focus is motivated by the following observations. The regional structure has become multipolar with the US-China rivalry and the rise of revisionist states. At the same time, such a rise in multipolarity accompanies the blocization of values. Indeed, as support for the liberal internationalist order has declined, even within the United States, such a trend has enabled other powers to pursue their own values, strengthen their own identities, and project them in various forms of diplomacy. Therefore, the importance of public diplomacy has naturally received more attention these days.

Against such backdrop, this workshop intends to first understand the current security landscape and then discuss the future of public diplomacy in the East Asia region. Experts from the US, China, Japan, Taiwan, Russia, Kazakhstan, and South Korea will discuss their perspectives on the current regional security and normative landscape and their suggestions for public diplomacy to ease such tension in the region.

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Date: November 28, 2019.

Venue: College of Law (Library)#401, Kangwon National University, Chuncheon.

Opening Remark (14:00-14:05)

Sunhyang Lee, Dean, College of Social Sciences, Kangwon National University

Congratulatory Remarks (14:05-14:15)

Bumhym BEK, Ambassador for International Affairs, Gangwon Province

Se Gun Kim, President, Institute of Social Science, Kangwon National University

Panel 1: Current Strategic Landscape in East Asia (14:15- 15:45)

- US approach (Kwon Boram, Korea Institute for Defense Analysis)
- China's approach (Xianfeng Yang, Yonsei University)
- Japan's approach (Ryosuke Hanada, Japan Institute of International Affairs)
- Russia's approach (Tamara Troyakova, Far Eastern University, Russia)
- Moderator: Kuyoun Chung (Kangwon National University)

Discussants: Dohee Kim(National Assembly Research Service), Dongmin Lee (Dankook University), Eun-il Cho (Korea Institute for Defense Analysis), Pyung Kyun Woo (The Academy of Korean Studies)

Coffee Break (15:45-16:00)

Panel 2: Blocization of Values and the Future of Public Diplomacy (16:00-17:30)

- Taiwan's perspective on public diplomacy (Chung-min Tsai, National Chengchi University, Taiwan)
- Japan's perspective on public diplomacy (Eunjung Lim, Kongju National University)

- China's perspective on public diplomacy (Yulan Xu, Yanbian University, China)
- Korea's perspective on public diplomacy (Hoyoun Koh, Nazarbayev University, Kazakhstan)
- Moderator: Jungyeop Woo (Sejong Institute)
- Discussants: Wooyeal Paik (Yonsei University), Jung-mi Cha (Yonsei University), Youngjoon Kim (Institute for National Security Strategy), June Park (American University of Beirut)

Closing Remarks (17:30-17:40)

Dinner (Delmonicos, Chuncheon) (18:00~)